



# North Stafford High School Bands

Virginia Hall of Fame

## Sponsorship for the 35th Annual Band Invitational

We hope that you are enjoying your summer. In preparation for the 2017-18 school year, planning for the 35th Annual North Stafford Invitational Marching Band Competition has begun! The NSHS Invitational is one of Virginia's longest running band competitions and it takes place right here in North Stafford on Saturday, September 30<sup>th</sup>. We will have anywhere from 20-25 bands from throughout Virginia attending, including most of Stafford County's and most of Spotsylvania County's high schools. Between spectators, students, teachers, parents, volunteers, etc. we could see as many as 5,000 or more people pass through our gates for this event.

The NSHS Band Boosters, students, and staff coordinate the entire event with volunteers. To help offset the costs, and to raise money for the band program, we sell admission tickets, concessions, programs and, we solicit advertising and donations from our local businesses and residents. This is a great opportunity for businesses looking to reach out to band students, band instructors, musicians, students of all ages, parents and teachers. Here is a list of some advertising opportunities and their costs:

### Program Advertisements

#### **\$25**

- A 1/4 page ad in the Invitational program.
- Includes regular PA announcements advertising your business during breaks and between performances.

#### **\$50**

- A 1/2 page ad in the Invitational program.
- Includes regular PA announcements advertising your business during breaks and between performances.

#### **\$100**

- A full page ad in the Invitational program
- Includes regular PA announcements advertising your business during breaks and between performances.
- Allows you to attend the event and set up a pop-up tent booth in a high traffic area to advertise your business, if interested.

#### **\$200**

- A full page ad in the Invitational program.
- A line ad in the program as a trophy sponsor
- Includes regular PA announcements advertising your business during breaks and between performances.
- Allows you to attend the event and set up a pop-up tent booth in a high traffic area to advertise your business, if interested.
- We will hang your banner on our fence line during the event.

## **\$250**

Sponsorship of trophies. Only up to two business will be announced as trophy sponsors with ONLY those ads to be announced during trophy presentation. (Please note that trophy sponsorship will be given to the first two requests, as the ads for this sponsorship are exclusive to just two businesses.)

## **Other donations**

For donations over \$200 or donations of supplies or consumables, advertising benefits will be negotiated.

## **Submissions**

If you plan to design your own ad, submissions can be emailed to me as a print ready PDF file. We can also create the ad for you, if you submit your written information along with any logos, photos, or graphics that you would like to include in the ad. For those that advertised for our event last year, we probably still have your ad on file. If you like to use that same one just let us know.

The sizes are as follows (width x height in inches):

Full Page: 8 x 10

Half Page: 4 x 5

1/4 Page: 2 x 3½

Though our ad deadline will be approximately mid-September, the earlier we have your ad information, the better. Ad copy/design can be emailed to me, or I'd be happy to stop by your business and discuss it with you.

If you would like to purchase advertising, or if you have any questions, please contact Frances at [franceschuggy@aol.com](mailto:franceschuggy@aol.com). Please make checks payable to NSHS Band Boosters, Attention Joe Perez, 109 Wind Ridge Drive, Stafford VA 22554. We thank you in advance for your support.

Sincerely,

*Joe Perez*

Joe Perez, Invitational Coordinator  
NSHS Band Boosters  
[jrperez2415@gmail.com](mailto:jrperez2415@gmail.com)